

EXECUTIVE LEADERSHIP PANEL BIOGRAPHIES



Dr. Bing Pao, MD, FACEP
Director of Provider Relations at Vituity

Dr. Pao attended the University of North Carolina - Chapel Hill, where he graduated with highest distinction, and has his medical degree from the Duke University School of Medicine. Dr. Pao completed his residency in emergency medicine at the University of California - San Diego. During residency, Dr. Pao was the President of the California Emergency Medicine Residency Association. Dr. Pao continues to serve as an Assistant Clinical Professor at the University of California - San Diego. Dr. Pao has been with Vituity since 1999 and is currently the Director of Provider Relations.

In 2005 and 2006 Dr. Pao was given the "Top Doc" Award by San Diego Magazine. Dr. Pao served on the Board of Directors for the California Chapter of the American College of Emergency Physicians (ACEP) and San Diego County Medical Society. He was the past chair for the California Medical Association Hospital Based Practice Forum. He also serves on the Reimbursement Committee for CAL/ACEP and ACEP. Dr. Pao was an Officer and served on the Board for Physician for Fair Coverage. Dr. Pao is the past chair and currently serves on the Board for the Emergency Department Practice Management Association

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Gerilynn Sevenikar
Vice President Revenue Cycle
Sharp HealthCare

Gerilynn Sevenikar has 41 years of experience in healthcare revenue cycle and financial management. Sharp HealthCare is a fully integrated healthcare delivery system with 4 acute care hospitals and 3 specialty hospitals, 2 affiliated medical groups, a health plan, 3 skilled nursing facilities, 21 outpatient clinics, and 5 urgent care centers. Sharp Healthcare is the region's market leader serving the 3.3M residents of San Diego, CA. Ms. Sevenikar is responsible for and provides executive oversight for all hospital access service and business office functions, centralized billing and collections for all payer classifications, chargemaster, health information management, and enterprise customer service and patient collections.

Ms. Sevenikar has her B.S. degree in Business Administration from San Diego State University. She also completed the University of Notre Dame Bayer Diagnostics Executive Management Program. She has served on the Board of Directors for San Diego/Imperial County Healthcare Financial Management Association, Safety Net Committee for San Diego County, she is a former Chair for California Hospital Association Payer Relations committee, serves on several healthcare advisory boards, and is a certified Six Sigma Green Belt.

Ms. Sevenikar was recognized in HealthLeaders annual report of 20 individuals who are changing healthcare for the better in December 2012 and Becker's top 10 female revenue cycle leaders to watch in 2017 and 2020. Ms. Sevenikar was a model developer for The Sharp Experience and Sharp HealthCare's journey to become a High Reliability Organization. She is a frequent speaker on Revenue Cycle Operations and Integrity, Workforce Management, and Innovation in HealthCare.

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Jack Dailey

Director of Policy and Training/Health Consumer Alliance Coordinator,
Consumer Center for Health Education and Advocacy
Legal Aid Society of San Diego, Inc.

Jack Dailey is the Director of Policy and Training at the Consumer Center for Health Education and Advocacy (Consumer Center), a project of the Legal Aid Society of San Diego, Inc. (LASSD). Jack is also the Coordinator of the [Health Consumer Alliance](#) (HCA), a state-wide partnership of ten health consumer advocacy programs, supported by the National Health Law Program, Western Center on Law and Poverty, and Justice In Aging. HCA provides comprehensive health consumer advocacy services in all of California's 58 counties and translates the lessons learned from individual case work into local and statewide policy and systems advocacy.

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Jan C. Spencley
Executive Director, San Diegans for Healthcare Coverage

Jan Spencley is the Executive Director of San Diegans for Healthcare Coverage (SDHCC), a local, not for profit coalition comprised of business, consumer advocates, health care providers, health plans, community-based organizations, academia and local government with a mission of achieving meaningful coverage and care for all San Diegans.

SDHCC provides direct consumer assistance and advocacy with health coverage and care across the life span and convenes community partners to address issues and barriers. As a unique and diverse partnership, SDHCC is committed to non-partisan and inclusive collaboration that bridges the divide and builds consensus toward real change. Our premise is that we are better off working together to find common ground than allowing our differences to divide and defeat us.

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Linda Corley
MBA, ACPAR, CRCR, CPC
Vice President of Compliance and Quality Assurance & Revenue Cycle Reimbursement
Consulting Services
Xtend Healthcare

Linda serves as Xtend Healthcare's senior leader in the areas of Compliance and Reimbursement consulting services. She has more than twenty-five years' experience working directly for or with hospitals in the areas of Patient Financial Services, Health Information Management and Accounting. An experienced hospital accounting manager and accomplished college professor, Linda worked over ten years in a leadership role with financial accounting systems in hospitals and physician practices. Her experience includes training accounting professionals, patient financial services staff, and coders for the medical environment.

Prior to Xtend Healthcare, Linda worked for Perot Systems and Dell Revenue Cycle Services leading consulting engagements throughout the U.S to ensure optimum and compliant payment. Within the revenue cycle reimbursement arena, Linda has directed more than one hundred Charge Description Master (CDM) reviews and has performed numerous compliance and coding audits. She has provided performance evaluation and enhancement services for large health systems with employed physicians, as well as Critical Access Hospitals. Linda is best known for explaining complex governmental coverage, coding and billing guidance in understandable language that promotes compliant and achievable results.

Linda also has served as Chief Accountant / Controller for a university-owned four-hospital group—which included acute, rehabilitative, outpatient, and long-term care settings. As a component of her duties, Linda performed financial review analysis audits and developed reporting guidelines for cost and revenue variances to enhance operations effectiveness within hospital departments. She was instrumental in establishing quarterly hospital financial analysis and training sessions for medical department heads (Hospital Reimbursement for Clinical Managers). Linda has developed and provided accounting and coding training programs for medical offices, clinics, and hospitals. As a university faculty member, Linda taught managerial and cost accounting emphasizing cost controls, reporting procedures, analytical processes, and reimbursement practices.

Linda holds a Bachelor of Science degree in Business Administration along with a Masters of Business Administration, and is credentialed as an AAPC Certified Professional Coder (CPC). She is a Certified Revenue Cycle Representative (CRCR) by HFMA.