



*HFMA San Diego Imperial and Southern California Chapters –invite you to join us on April 17, 2020 for our 5<sup>th</sup> Annual Women’s Event at the beautiful Wilson Creek Winery and Vineyards, located in Temecula, CA.*

*This year the WE committee wanted to do something a little special and different from previous years, by providing our sponsors an opportunity to have a booth in our expo area with our Partner level sponsorship. There will be a separate area for booths, and special time during the day, breakfast and lunch for our guests to visit your booth. We will also be honoring Hidden Treasure Charity this year.*

### WHY BECOME A SPONSOR?

Visibility is a powerful advantage and as a sponsor of the 5<sup>th</sup> Annual Women’s Event, you gain exposure to a select audience that is over 1,500 members strong. Our membership consists of CEOs, CFOs, VPs of Revenue Cycle, Patient Financial Services Directors and other Healthcare Finance Professionals. As a sponsor, you are demonstrating your support of professional education and quality programs.

As an HFMA sponsor, a wealth of recognition opportunity is yours. At a minimum, you will see your Organization’s name and logo on pertinent marketing materials and on-site acknowledgment and signage at our Premier Women’s Leadership Event.

With your support, the HFMA will continue to thrive and provide valuable services to our current and future members. We are proud of our current affiliation with sponsors and look forward to your sponsorship.



[Sponsor Registration and Payment through Cvent](#)



## 5<sup>th</sup> Annual Women's Event SPONSORSHIP RATES AND BENEFITS

Sponsorship Opportunity	PARTNER \$5,000 (1)	PLATNUM \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000
Complimentary Vendor Expo Booth Table	X				
Logo Recognition on Event Chapter E-news	X				
Opportunity to introduce Keynote Speaker	X				
Opportunity to introduce Speaker (not keynote)		X			
Lunch Sponsorship	X				
Sponsorship Recognition during breaks (Breakfast, Lunch, mimosa hour)	X	X			
Company Logo on Event Gift Bags for Attendees	X	X			
Break OR Flower Sponsorship Recognition		X			
Opportunity to include Company promotional items in gift bags	X	X	X	X	X
Company name in mailings, brochures, sponsor boards	X	X	X	X	X
Company logo on PowerPoint presentation during event	X	X	X	X	X
"Sponsor" Ribbon on name tag	X	X	X	X	X
Event Registration Recognition	X	X	X	X	X
Complimentary Registrations	4	3	2	1	1
Recognition through prize giveaways supporting our charity of choice Hidden Treasure. (cost of prize is not included and is at vendor discretion)	X	X	X	X	X
Table top space for marketing materials ONLY	X	X	X	X	

For more information, please contact

**Christina Bolanos**, Sponsorship Chair 5<sup>th</sup> Annual Women's Event

E-mail: [Christina.bolanos@sharp.com](mailto:Christina.bolanos@sharp.com)

**Denise Ransdell**, Sponsorship Chair 5<sup>th</sup> Annual Women's Event

E-mail: [transdell@sacfirm.com](mailto:transdell@sacfirm.com)

*Contributions to 501(c) (6) organization are not deductible as charitable donations for federal income tax purposes. Donation may be deducted as a business expense if they are "ordinary and necessary" in the conduct of the taxpayer's business. Always consult your tax advisor for assistance.*