



san diego-imperial chapter



HFMA San Diego Spring One Day Education Event Part of the Payor/Provider CA Road Show

When

Tuesday, May 9, 2019

9:15 AM to 4:00 PM PDT

Where

Scripps Green Amphitheater

10666 North Torrey Pines Road

[Register Here](https://tinyurl.com/y4x99tjb) <https://tinyurl.com/y4x99tjb>

If time is of the essence, our 1-Day Workshops are for you. Join HFMA San Diego for a fast-paced program that targets trending issues and key concepts for healthcare professionals. You'll hear insight from leading industry experts and better understand the healthcare issues facing San Diego County. This will be a great opportunity to ask your questions, hear what others are preparing to do in our area, get ideas and support from your colleagues.

Agenda

9:15 - 9:30 - **Registration**, coffee and continental breakfast provided

9:30 - 9:45 - **Introductions**

9:45 - 11:00 - **Presentation: The Impact of Dismantling of the Affordable Care Act for California**—*Lindsey Wade, Vice President, Public Policy, Hospital Association San Diego Imperial Counties*

Hear an analysis from the California Hospital Association (CHA) of the current efforts to water down the ACA and how Governor Newsom's proposed universal coverage plan may impact your organization. What legislative updates will change how we treat patients? What about Single Payor? How will this affect what you do?

11:00 - 11:15 - **Break**

11:15 - 12:30 - **Expert panel discussion on health plan accountability and efforts towards whole person care models**

- [Leslie Pels-Beck, Chief Operating Officer, Sharp Health Plan](#)
- [Chris Thomas, Vice President Revenue Cycle, Scripps Health](#)
- *Andrew D. Gregor Esq., Chief Corporate Counsel, Community Health Group*
- [Jan Spencley, Executive Director, San Diegans for Health Care Coverage](#)

12:30 - 1:30 - **Lunch**—Sponsored by MazarsUSA

1:30 - 2:30 - **Presentation: Collaboration - The future of Payer and Provider**– [Ignacio V. Zarate](#), Senior Clinical Associate, Cain Health

This presentation is focused on claims management and denials, and how an organization can move past the absence of a collaborative communication and meaningful data. It will address the following:

1. Contracts should be the road map and prevention when it comes to lowering denials and reducing adversarial relationships.
2. Providers and Payers share in the responsibility to learn from and gradually eliminate their differences.
3. Business Offices should provide Managed Care professionals better data supporting their effort to have more meaningful discussions with Payers.
4. Compromise shouldn't be a dirty word!
5. What do high performing organizations with minimal denials really look like?

2:30 - 2:45 - Break

2:45 - 4:15 - **A motivational presentation on the power within.** - [Jeff Johnson, Motivational Speaker and CMO, Hawes Financial Group](#)

Daily we use the Magic within each of us to influence the world around us. What happens when this 'Magic' runs low or possibly out? How do you get it back? The answers are addressed within this valuable, hands-on seminar.

Cost: \$30

Questions? Please e-mail hfmassandiego@gmail.com