



## 2018 – 2019 Sponsorship Opportunities

### Sponsors



- **PLATINUM** at \$3,500
- **GOLD** at \$2,500
- **SILVER** at \$1,000
- **BRONZE** at \$500

How can my organization benefit from sponsoring the San Diego – Imperial Chapter of Healthcare Financial Management Association?

- **Exposure to a large member base** representing the inpatient and outpatient health care entities in the San Diego and Imperial Counties.
- **Marketing opportunities** at our chapter events, such as the 50<sup>th</sup> Anniversary Gala in March 2019, 12 webinars, and other chapter social events from September 2018 through August 2019.



<http://hfmasandiego.org/chapter-information/>

For more information, please see the 2018-19 Corporate Sponsorship Rates & Benefits Sheet

## 2018-2019 CORPORATE SPONSORSHIP RATES AND BENEFITS

### PLATINUM \$3,500

- Recognition at all chapter events
- Recognition at San Diego Chapter 50<sup>th</sup> Anniversary event as a Platinum San Diego Chapter sponsor and as a Silver 50<sup>th</sup> Anniversary event sponsor
- One webinar sponsorship with two-minute company introduction
- Meet & greet at events with members
- 5 minutes at one HFMA exclusive chapter events to highlight your company
- Opportunity to introduce speaker
- Opportunity to host a member social (cost of social not included in the sponsorship rate)
- Opportunity to provide an educational webinar
- Logo and tag line on signage at all San Diego chapter events
- Logo on presentation slides
- Cvent / Save the Date company recognition
- Logo recognition and company link in each chapter e-newsletter
- Chapter website front page logo recognition with link to company and description of services
- Table top space for marketing materials ONLY at all San Diego Chapter exclusive events
- 2 complimentary registrations at each San Diego exclusive chapter education event (can be used by company or guest)
- 2 complimentary registrations at one social event
- Pre / Post Attendee Lists for all events – for HFMA attendees only
- Recognition through prize giveaways (cost of prize is not included and is at vendor discretion)
- Recognition presented at Year End event



## **GOLD \$2,500**

- Recognition at all chapter events
- One webinar sponsorship with two-minute company introduction
- Meet & greet at events with members
- 5 minutes at one HFMA exclusive chapter events to highlight your company
- Opportunity to introduce speaker
- Opportunity to host a member social (cost of social not included in the sponsorship rate)
- Opportunity to provide an educational webinar
- Logo and tag line on signage at all San Diego chapter events
- Logo on presentation slides
- Cvent / Save the Date company recognition
- Logo recognition and company link in each chapter e-newsletter
- Chapter website front page logo recognition with link to company and description of services
- Table top space for marketing materials ONLY at all San Diego Chapter exclusive events
- 2 complimentary registrations at each San Diego exclusive chapter education event (can be used by company or guest)
- 2 complimentary registrations at one social event
- Pre / Post Attendee Lists for all events – for HFMA attendees only
- Recognition through prize giveaways (cost of prize is not included and is at vendor discretion)
- Recognition presented at Year End event

## **SILVER \$1,000**

- Signage at all chapter events
- Logo recognition in each chapter e-newsletter with company name & logo
- Chapter website front page logo recognition with link to company and description of services
- Opportunity to provide one educational webinar
- 1 complimentary registration at 1 chapter education or social event (can be used by company or guest)
- Recognition through prize giveaways (cost of prize is not included and is at vendor discretion)
- Recognition presented at Year End event

## **BRONZE \$500**

- Signage at all chapter events
- Chapter website recognition
- Opportunity to provide an educational webinar
- E-Newsletter recognition with company name but no logo
- Recognition at Year End event
- Recognition through prize giveaways (cost of prize is not included and is at vendor discretion)

Sponsors



